

## MoP Social Media Volunteer JD

### Join Us as a Social Media Volunteer!

#### About Mama on Palette:

Mama on Palette is Singapore's first community for mothers who love arts. It provides all types of support to mothers who are passionate about arts, such as inspiring articles, artist features, art exhibitions, sharing sessions, and workshops.

#### Our Upcoming Event:

We are excited to announce our fourth annual Mother's Day Art Exhibition, set to feature a collection of artworks from over 30 talented mother artists. This event will also include a series of special workshops aimed at engaging and inspiring our audience.

#### Volunteer Opportunity:

In preparation for this exhibition, we are seeking Social Media Volunteers who are eager to enhance their content creation skills and gain hands-on experience in social media management. This role not only allows you to delve deep into the world of art but also to become a part of our empowering community.

#### Duration:

May 1 - June 1, 2024, with a commitment of 8-10 hours per week.

#### Key Responsibilities:

- **Social Media Content Creation** - Create images, videos, and written content for social media channels including Instagram, Facebook, TikTok, and LinkedIn
- **Project Coordination** - Liaise with internal team and community members in planning, developing and executing social media projects
- **Event Documentation** - Support on-site event documentation through photos and videos

#### What We Are Looking For:

- **Content Creation Experience** - Prior experience with Instagram and TikTok is greatly valued
- **Creativity** - Ability to generate novel ideas to solve a problem
- **Written communication** - Ability to communicate in a clear and structured manner
- **Passion and Initiative:** A genuine passion for art, a keen interest in community service, and a proactive attitude

#### Why Volunteer With Us?

Join us for the chance to support a meaningful cause, enhance your portfolio, and immerse yourself in a creative community. Gain invaluable experience in social media management and content creation, all while making a meaningful impact.

Interested in this opportunity? We welcome you to send your resume (plus example of work if you have any) to [mamaonpalette@gmail.com](mailto:mamaonpalette@gmail.com).